



CHIEF PROVIDES DIGITAL SIGNAGE PROJECTOR SOLUTIONS

CHIEF, the industry leader in flat panel TV and projector mounts, provides DMD with digital signage solutions for Swedish exhibition centre Kistamässan.



An important success factor in installing digital signage solution is providing installers and end-users with a solution that provides them with dedicated accessories that match exactly the selected hard & soft ware however also allowing an installation that is easy to service. This is imperative when using content that is changing constantly and hardware that needs regular servicing. CHIEF is fully staffed with a dedicated Display and Projector Solutions team to work with you to create the perfect solution. CHIEF offers a full range of options, from state-of-the-art products to a completely custom solution.



Challenge

Digital Media Display (DMD) delivers and installs complete AV solutions for educational, hospitality, digital signage and other markets and provides solutions in cooperation with high-quality partners.

The company was faced with an installation challenge inside Hall two of the Swedish exhibition centre Kistamässan, where a total of six Epson 5350 projectors needed to be dualstacked on three ceiling mounts. The company was looking for a permanent solution which enabled easy access for maintenance and offered flexibility and ease-of-install.

Dennis Sundell from DMD explains: *'For this application we were in need for a true PRO AV mounting solution. Key concern for us was to find a projector mount solution that would enable us to mount multiple projectors above each other from a single column. In addition we knew that the registration of the projection was going to be very a precise job.'*

Solution

DMD installed three CHIEF projector ceiling stackers (LCD2C), each of them combined with two RPA Elite™ projector mounts. The RPMU projector mounts enable independent roll (±3°), pitch (±20°) and yaw (±360°) Microzone™ adjustments for quick and precise projector registration, making use of a simple Philips screwdriver. With these independent movements, CHIEF provides installers with fast and easy to install solutions. To contribute to this ease of use, Chief's

products come pre-assembled in the box, immediately ready for use with everything you need for installation included.

A Quick connect/disconnect function makes convenient lamp and filter access possible. Disconnecting does not affect pre-set adjustments. For esthetics, cables can be routed through the top of the mounts without additional accessories.



Benefits

In the end, both the end-customer and DMD were pleased with the results of the mounts.

Dennis Sundell: *'Installing Chiefs' projector stacking solution was the answer to our needs and really simplified the installation. The independent roll, pitch and yaw adjustments within the projector mount made the fine-tuning of the projection quick and easy. Perhaps more importantly, after servicing or changing the projectors in the future, the registration of the projector mount settings is not lost. This means we do not have to re-do the projector registration again, we just snap the projector back on the stacking system.'*